



# SUSTAINABILITY REPORT

2022

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### **ABOUT OUR REPORT**

# Welcome to TTE Strategy's first ever Sustainability Report for 2022.



Here we outline policies and programs designed to realize our values and purpose while addressing urgent global challenges. We describe TTE's material nonfinancial impact during the 2022 calendar year for TTE Strategy GmbH, as a single entity.

In preparing this report, we have referenced the Ten Principles of the UN Global Compact and the UN Sustainability Development Goals, which have guided us in our efforts towards becoming a more sustainable corporate citizen.



### A MESSAGE FROM OUR LEADERSHIP

Sustainability is without a doubt one of the biggest challenges of the 21st century for our customers. TTE Strategy's unique selling point is our belief in working together with our client on their biggest challenges.

We recognize that the planet and our society are key stakeholder in our operations. Therefore, we as TTE Strategy, are aligning our business strategy and actions with the needs of the planet and society.

We aim to help existing and prospective clients to make this strategic leap too.

### **Strategy**

TTE Strategy is committed to creating value for our stakeholders. Therefore, we have a three-pronged strategy to address the sustainability topic:

- a. Develop TTE Strategy's unique take on business strategy through the sustainability lens
- b. Create awareness internally and adopt holistic sustainable business practices
- c. Support our staff, our community and the planet to be more sustainable

TTE Strategy is working on business strategy projects that keep sustainability at the center of business activity. We are actively pushing our existing clients to think about how every aspect of their business value chain affects sustainability.

In May 2022, we launched the **Sustainability@TTE** project. The project aims to define TTE's take on sustainability-oriented business strategy and define measures to make TTE's operations more sustainable.

### **Commitments**

One of the first actions taken by TTE Strategy was to become a signatory to the United Nations Global Compact. The ten principles of the compact were already followed in spirit at TTE, and hence it was logical to join in on the compact.

We aligned our sustainability actions and ambitions to the United Nations Sustainable Development Goals (UN SDG).

Our existing and new social welfare initiatives, will going forward be aligned to the respective categories of the UN SDG goals.

### Responsibilities

TTE Strategy owes its employees excellent working conditions that enable them to bring the best version of themselves at work. We officialized a series of policies that ensure excellent working conditions for our employees.

As a corporate citizen, the company enables employees to do volunteering work. TTE Strategy also donated to NGOs focused on health and social welfare. We are working with a leading global carbon management platform, to responsibly and verifiably offset our carbon emissions.

This is just the start, and we look forward to making more impact!



Lars Linnekogel



Johannes Ihringer



Niklaus Wildberger



This is our **Communication on Progress** in implementing the Ten Principles of the **United Nations Global Compact** and supporting broader UN goals.

We welcome feedback on its contents.



### WHAT MOVES TTE STRATEGY FORWARD

Our leadership's vision & our purpose, values, employees and clients drive TTE Strategy forward

### **Purpose**

We support leaders who want to bring out the very best in their organizations by creating outstanding and lasting results, together with their people in a joint team.





# Key Figures

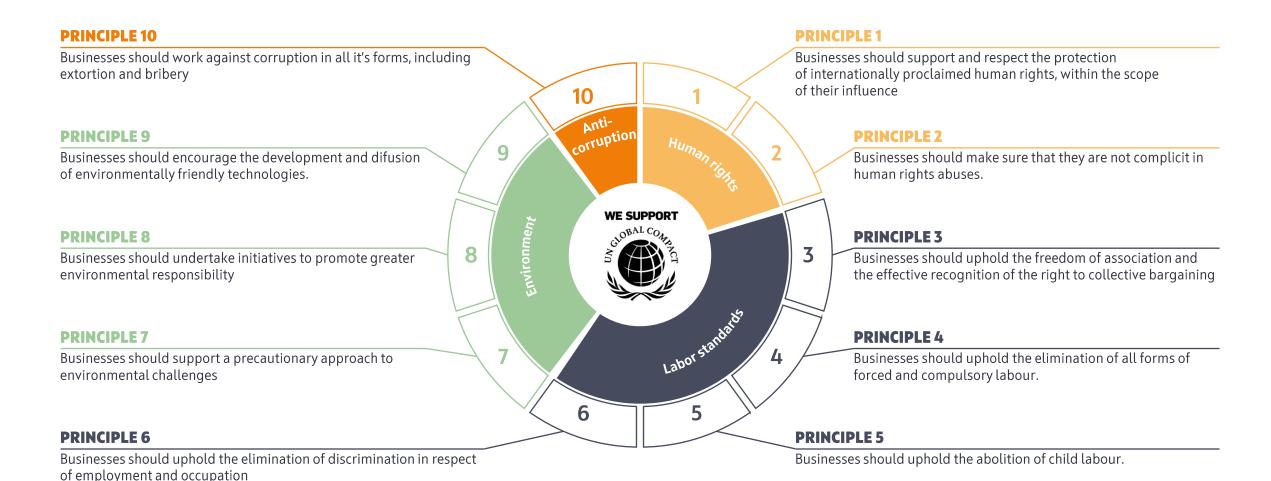






### THE UNITED NATIONS GLOBAL COMPACT

Our values and purpose align very closely to the UN Global Compact and TTE Strategy is proud to be a signatory





### **OUR STAKEHOLDERS**

Aligning to UN Global Compact, we started our sustainability efforts by identifying & listening to our stakeholders

### Stakeholder











### Why we listen to them

To set the strategic direction and priorities for the firm and to understand which corporate sustainability issues are most important to our leadership

To inform our people management strategy and employee value proposition and to understand which corporate sustainability issues are most important to our people

To better understand the challenges our clients and their industries face and to identify opportunities to improve our services and client delivery

To understand the most complex global challenges and to contribute to thought leadership and coalitions on these topics; to align our programs with emerging best practices and stakeholder expectations

To better understand the actions required by our business, to nullify our environmental impact and contribute positively to the ecology

### How we listen to them

Steering committee meetings with the managing directors

- Regular pulse check surveys
- Biannual career management and development meetings
- Employee survey on environmental, social, and governance (ESG) topics
- Client relationship management and dialogue
- Client-led reporting disclosures (such as EcoVadis)
- Independent observation from all employees
- Monitoring requirements of non-governmental organizations
- Independent observation from all employees
- Reflection of TTE's business impact on the environment



# THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS (UN SDG)

We matched the needs of our stakeholders with the UN SDG goals & our actions align with 11 of the 17 official categories

SUSTAINABLE

**DEVELOPMENT** 

**G**ALS



### **PRINCIPLE 17**

Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development



### **PRINCIPLE 15**

Sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss



### **PRINCIPLE 13**

Take urgent action to combat climate change and its impacts



### **PRINCIPLE 12**

Ensure sustainable consumption and production patterns



### **PRINCIPLE 10**

Reduce inequality within and among countries



sustainable industrialization and foster innovation

### **PRINCIPLE 3**

Ensure healthy lives and promote well-being for all at all ages



### **PRINCIPLE 4**

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all



### **PRINCIPLE 5**

Achieve gender equality and empower all women and girls



### **PRINCIPLE 7**

Ensure access to affordable, reliable, sustainable and modern energy for all



### **PRINCIPLE 8**

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all



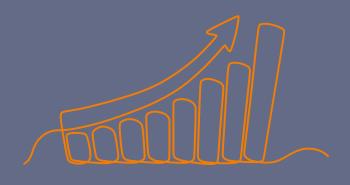


# THE PEOPLE - PLANET - PROFIT (3P) FRAMEWORK

To deliver actions in sync with the UN SDGs, we use the 3P framework and its definitions







"People" refers to all possible stakeholders

"Planet" refers to social and ecological impact

"Profit" refers to **economic**& intellectual profit

This includes the company's employees, shareholders, customers, affected communities, people at every stage of the value chain and the future generations that may feel the impact of the company's doings.

The various activities of a corporation–from building new facilities to utilizing its supply chain–have monumental effects on the environment & the communities it operates in.

Profits are one of the main drivers of business. It is important to earn profits to be viable as a business & intellectual profit is what makes business sustainable.



# TTE Strategy's Ambition:

People are our core. Diversity, equity, and inclusion drives the mindset of our extraordinary team and lays the foundation for creating pioneering results for all our stakeholders – within and beyond TTE.



### **PEOPLE-FOCUSED ACTION AREAS**

In line with our people ambition, TTE strategy has four key areas of actions



# Health & safety

Our aim is to ensure a safe and healthy work environment for our employees





# People & Career development

Skill and economic development of our employees is a crucial lever for TTE's long term success





# Working Conditions

New

TTE Strategy believes in the importance of structured policies that guarantee fair working conditions

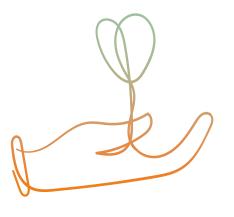




# Community Outreach



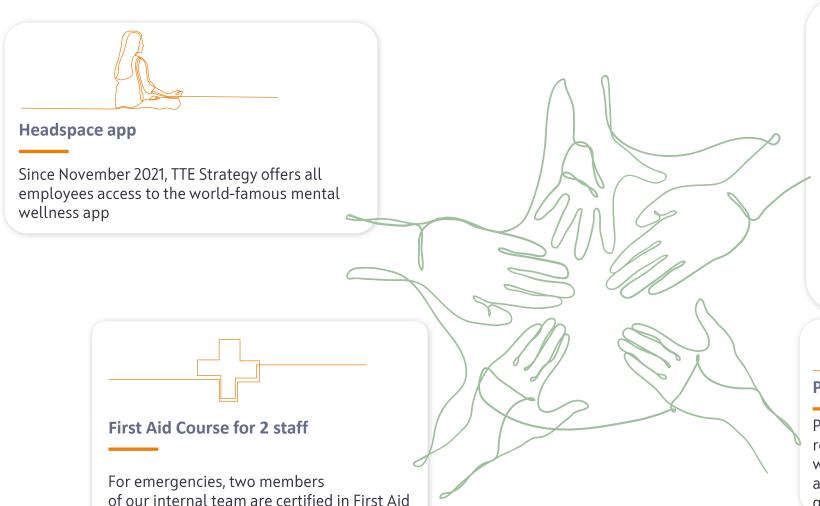
Giving back to the communities it operates in is important for TTE Strategy





# **1** HEALTH & SAFETY

TTE strategy has several actions in place to ensure health and safety of its employees



### **Health Measures**

Our health policy allows for employees to submit sick-leave notice only after the 3<sup>rd</sup> day. Since the corona pandemic, TTE provides tests, masks and disinfection material at work. We have ergonomic furniture for every desk. As required by law, TTE also contributes to the social health insurance of employees



### Parental leave & KiTa Subsidy

Parents get parental leave as per government regulations. Furthermore, they can return to work with lesser stress. All parents get €250 as a KiTa subsidy from TTE Strategy to ensure good childcare

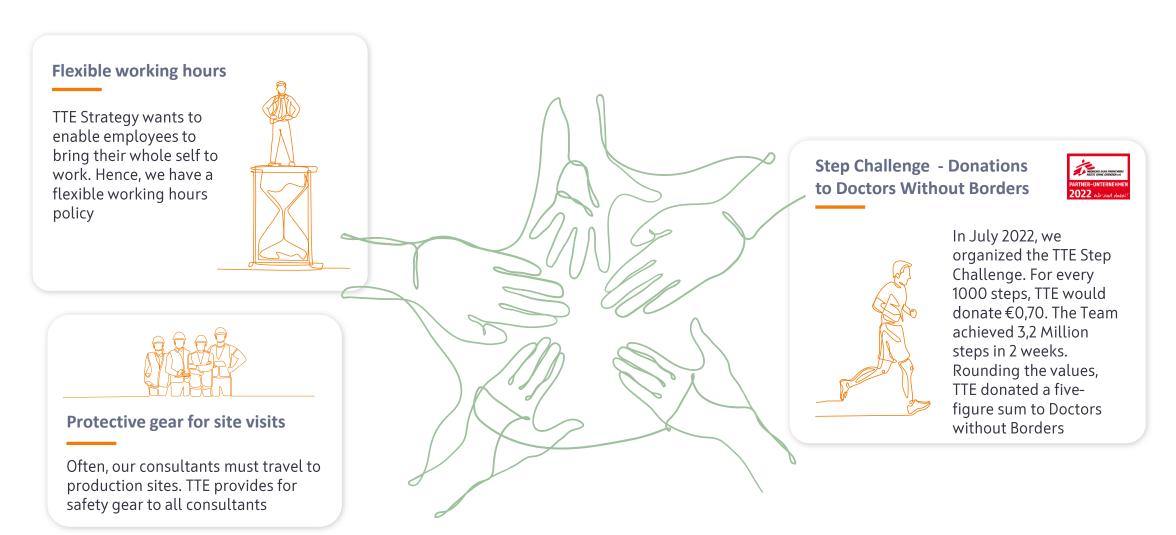






# HEALTH & SAFETY (CONTINUED)

TTE strategy has several actions in place to ensure health and safety of its employees







# **2** PEOPLE & CAREER DEVELOPMENT

TTE Strategy has consistently invested in developing its people and ensuring their career development

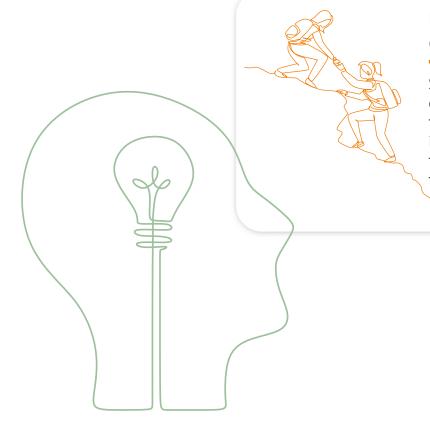
### **Biannual feedback**

Twice a year, we ensure all members receive feedback on the work done so far. This ensures continuous improvement for everyone



### **Upward feedback**

Feedback flows both ways at TTE Strategy. In a new initiative, we ensure that feedback flows from the juniors to seniors too



# Equal pay strategy & gender equality

Since June 2022, TTE has launched the equal pay strategy, ensuring transparency for all. TTE also believes in gender equality and is working towards having a gender balanced team



### **Internships for aspirants**

TTE encourages students interested in management consulting with paid internships. The company aims to provide a minimum of two internships every year

### **Donation match**

TTE Strategy aligns with employee purpose. The company matches every employee's donations up to 500€ once during the year



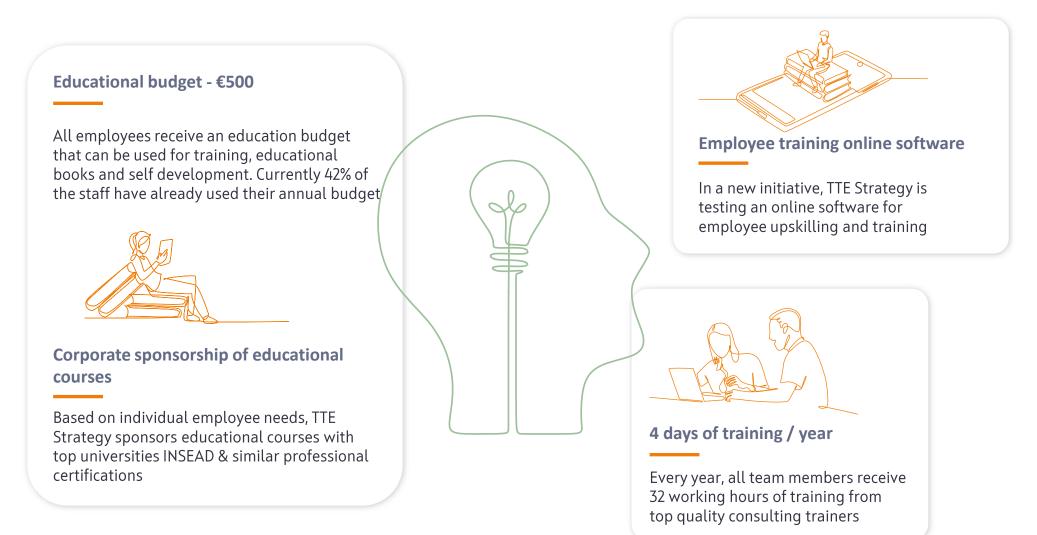






# 2 PEOPLE & CAREER DEVELOPMENT (CONTINUED)

TTE Strategy has consistently invested in developing its people and ensuring their career development









# **3** WORK ENVIRONMENT

To guarantee a better work atmosphere, formalizing policies came as a natural step for TTE Strategy

# **New policies**

In May 2022, TTE Strategy formalized key policies within the company





### Code of conduct

TTE has established behavioral principles for its staff and partners



### Working conditions

Fair and good working conditions is important for TTE & its employees



### IT & data security

Ensures that TTE clear rules and measures in place for IT & data security



### Career management

TTE enables a healthy and safe work environment for its staff members



### Employee health & safety

TTE enables a healthy and safe work environment for its staff members



### Whistleblower Safety

Crimes & unlawful activities are safely reported, and the issue is investigated at TTE



### Diversity, equality & inclusion

Diversity and inclusivity are values at the core of TTE's functioning



# **4** COMMUNITY OUTREACH

TTE Strategy has partnered with Haus des Stiftens to Give back to the communities through pro-bono work

### Social welfare

TTE Strategy has partnered with Haus des Stiftens to give back to the communities through pro-bono work.



# **Partnership**



Haus des Stiftens has close to 95.000 NGO partners. The **Consulting4Good** initiative connects NGOs in need of help with willing consulting companies.

**Consulting4Good** collects projects from NGOs across business relevant topics such as Project Management, Financial Analysis and Planning, Change management, Fundraising strategy and Digitalization

### Pro-Bono boot camp

TTE Strategy participates in the Pro-Bono Bootcamp organized by Haus des Stiftens. In this format, consulting companies offer 1-1 consulting sessions to NGOs in need. The event covers topics like strategy development, project management, change management, fundraising strategy and design.

TTE Strategy has agreed to offer advice on 'Strategy Development'. Besides this engagement, TTE Strategy will be actively looking for Pro-Bono opportunities to support on the Consulting4 Good Forum.









# TTE Strategy's Ambition:

We aim to have net-zero Greenhouse Gas emissions by reducing our emission intensity and supporting carbon absorption. We advise our clients to better understand the shift needed towards sustainability and define strategies to actively contribute to our biggest stakeholder – our planet.



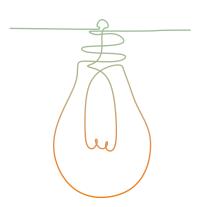
### **PLANET-FOCUSED ACTION AREAS**

In line with our Planet ambition, TTE strategy has four key areas of actions



### **Energy Consumption**

Mindful use and consumption of energy is important to TTE Strategy because of the communities it occupies





### **Office Management**

TTE Strategy aims to have sustainable practices at office to set a good example

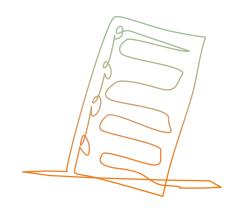




### **Policies**

New

Environment conscious policies are crucial for TTE Strategy to deliver the promise of treating the planet as a stakeholder





### **Carbon Management**

TTE Strategy believes that nullifying the environmental impact of business operations is key to a sustainable future





# **DENERGY CONSUMPTION**

TTE Strategy has always focused on being smart about energy utilization

# **Electronics and LED Bulbs Green Energy** Since moving into our new office, we have only consumed green First time moving into our own office meant we electricity. The green electricity initiative comes from our spared no expenses. That includes spending smart conviction to do good for the environment and be a responsible on electrical appliances and LED bulbs that were corporate citizen. energy efficient and come with occupation sensors.



# **2** OFFICE MANAGEMENT

TTE acts as a responsible corporate consumer using eco-friendly products & managing waste responsibly

### Office supplies

TTE Strategy also has partnerships to ensure all electronic devices would be recycled at the end of their utility.



### **Waste management**

Inspired by our staff members suggestions, we have been using eco-friendly soaps and re-fillable containers for everyday use. We take waste separation seriously at TTE Strategy. Our office has strict rules in place that waste is segregated by type.

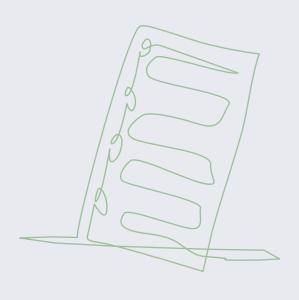


# **3** TREATING THE PLANET AS A STAKEHOLDER

TTE Strategy formalized several policies to align our actions & the environmental agenda

### **New policies**

These polices form the basis of our thought process and thereby influence our actions.





Sustainable consumption

Ensures that TTE Strategy attempts to decouple its economic growth from its environmental resource consumption



Sustainable travel

Assures that we rationalize our need to travel, track our travel and document it accurately to calculate the carbon emissions we caused



Sustainable procurement

Ensures that all our partners are on the same page about our commitment towards the environment, labor & health, ethics and development



Energy consumption & greenhouse gases

Ensures that we measure & report our energy and greenhouse gas emissions

The cost of running a business is not only monitory impact but also environmental and social. As a company, we can make a choice on who we partner with and what standards we set for ourselves in this context. Acknowledging this, TTE has made the effort to establish clear policies on the environment, our own consumption, travel and procurement.

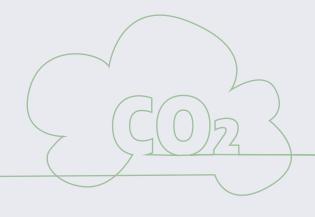


# **4** CARBON MANAGEMENT

Carbon management is a priority topic for TTE Strategy as our ambition is to be carbon neutral

### **Emissions**

TTE is consciously tracking its Scope 1, 2, 3 emissions.



# **TTE Strategy's Emissions for 2022\***



*Scope 1* 00,14 tCO2

Emissions from company facilities



Scope 2 05,00 tCO2

Indirect emissions from electricity purchased, including heating/cooling on premises, company vehicle fuel



Scope 3 30,38 tCO2

Indirect emissions from business travel, purchased goods

As a consulting services company, the major source of our CO2 impact is due to business travel. In the nature of our work, travel to client sites, manufacturing plants and meetings is an unavoidable, albeit reducible, activity.

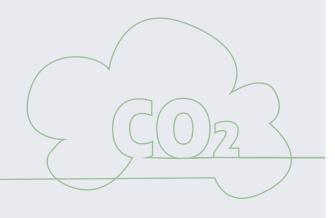


# 4

# **CARBON MANAGEMENT CONTINUED**

### **Collaboration**

TTE Strategy is working with South Pole to mitigate and offset the carbon impact of our operations.



### Musi River Hydropower – Indonesia



Total Offset: 40 tCO2

The project aims to provide 765.000 MWh of green electricity to Sumatra's grid, save forest wood, and reinvigorate the local economy.

Rural Sumatra historically has had poor access to electricity and lack of job opportunities. This project tackles both the key issues. The Musi river project has created jobs for the locals, helped them upskill and move away from the traditional farming related occupations.

The project invests and delivers in:

- Building an orphanage
- Constructing new roads, bridges
- Creating a traditional marketplace giving local farmers better access to their rice paddies and the opportunity to pursue additional income.
- Launching a reforestation program to safeguard the natural landscape.















# TTE Strategy's Ambition:

Profit is prerequisite for our growth path. We understand profit **financially** and **intellectually** – positively contributing to the local, national and international economy. We are impact-driven, so that we achieve **long-term profitability**.



### **PROFIT-FOCUSED ACTION AREAS**

Lastly, to be sustainable as a business, we are rethinking our services, partnerships and projects



### **Business development**

TTE Strategy wants to ensure that it grows the right way, with the right people & right partners





### New service offering

With new service offerings, we are leveraging our new expertise and influencing the way more companies do their business





# Certification & partnerships



TTE Strategy wants to walk the talk. The right certifications and partnerships are key for an authentic perception.





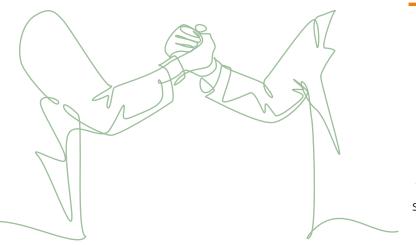
# **1** BUSINESS DEVELOPMENT

TTE Strategy wants to grow with clients who have the right attitude towards the environment

Running a growing business is a challenge by itself. At TTE Strategy, we want to grow the right way. This means being responsible advisors, working with ethical clients and never losing our moral compass. Managing growth with such principles means that we have to carefully select who we work with.

### **Case study**

In a very recent case, we worked on with a global pigment manufacturer who needed support with a new strategy integration plan. The new strategy was based on their new sustainability principles and required major operational changes.



### We delivered



New target operating model

We delivered a new & sustainable operations process model



Embedding sustainability in strategy

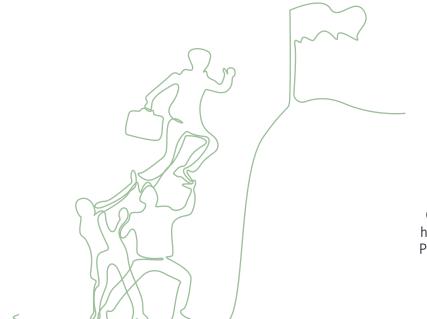
TTE delivered a new strategy for the company with sustainability at its center



# 2 NEW SERVICE OFFERING

New service offerings are a means for us to create more value for ourselves, our community and our clients

In 2022, we have added a whole bunch of new faces to the team. Each of them come with unique skills and expertise. We leveraged this inflow of new talent, expertise and skills to develop new service offerings for our clients. These new service offerings come on the backs of years of experience that our two new Principles bring. Our other recruits bring in a new wave of fresh ideas, out of the box thinking and creativity.



### A sneak peek at our new services



PMI support

Our unique method of helping companies with Post-Merger Integration



Private equity advisory

Offering private equity companies our take on key strategic topics



CFO advisory

Helping CFOs become more strategic in their positioning & role



# **3** CERTIFICATION & PARTNERSHIPS

### Certification & partnerships steer TTE Strategy towards sustainability with high standards

### **ESG Certification**

EcoVadis is a well establish rating standard in the DACH region. Several of our clients have EcoVadis ratings, as certification of their Environmental, Social and Governance compliance policy. Hence, partnering with EcoVadis was a natural choice for us to make.

The whole process of sourcing and preparing documents stirred up the awareness levels of the sustainability topic within the company.

The journey to our EcoVadis certification is still in process, however, we already notice that the team is becoming more conscious about their consumption.



### **Partnerships**

Saving the planet, its people and saving ourselves is only going to work with close partnerships across several dimensions.

Partnerships in topics like pro-bono consulting (Haus des Stiftungs), core operating values (UN Global Compact), social welfare (Doctors Without Borders) and re-imagined services.



### **OUTLOOK 2023**

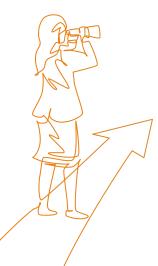
### Pipeline for 2022

a. Exploring pro-bono business cases with Haus des Stiftens

Work with NGOs and help them by sharing our knowledge on topics like strategy, change, project management and planning

b. EcoVadis certification

Achieve an ESG rating to mark our commitment to becoming a more sustainable company



### Goals for 2023

a. NGO pro-bono work

TTE is committed to creating meaningful partnerships and share its knowledge. The company will continue engaging with NGOs and support them with ProBono work

b. Updated report to come in 2023

TTE will be uploading an updated Sustainability Report in the next year with all the complete figures.





# THE GREATEST THREAT TO OUR PLANET IS THE BELIEF THAT SOMEONE ELSE WILL SAVE IT.

**ROBERT SWAN** 

